

### Strategic Vision

To ensure TB free communities through the mobilization of economic, community and political resources, through the mobilization of resources to fund the *Global Plan to Stop TB 2006-2015*, and by promoting ACSM activities for TB control at global and national levels.

**In coordination with the Stop TB Partnership Secretariat, the activities below will be guided by two Sub Groups: (1) global advocacy for resource mobilization and (2) ACSM for TB control at country level.**

### Outline of Key Objectives and Activities

#### *1. Developing Opportunities for Increased Resources for TB Action*

**Prioritize key resource mobilization targets and issues (GDF, research), and supplement existing Secretariat and partner efforts, in order to fund the *Global Plan from 2006 to 2015* for TB control and new tool development.**

- a. Develop donor profiles and a "library of evidence" (research into political/donor processes), and undertake and publish a TB-specific "Resource Tracking Survey".
- b. Monitor resource mobilization activities of the Secretariat and partners to maximize synergy and minimize duplication.
- c. For each resource target, and these include national governments in high burden countries, devise a strategy, recommend a plan of action, and monitor progress.

#### *2. Engaging Civil Society; Promoting Collaboration in TB Advocacy*

**(i) Create the political accountability and social pressure required to shape policy agendas particularly in new donor and high burden countries.**

- a. Support the development of Regional and National Partnerships to Stop TB.
- b. Convene and promote Regional and National Dialogues to Stop TB (events with key stakeholders, especially those in the HIV world, to raise awareness and mobilize resources).
- c. Actively support a general awareness, action-oriented campaign to be launched o/a World TB Day 2008 (disseminate products, assist with in-country media, develop a "WebRing" of Stop TB partners, etc).

**(ii) Build the capacity of civil society and affected communities in both donor and endemic countries to mobilize collective action in the fight against TB.**

- a. Monitor civil society involvement in donor and endemic countries.
- b. Develop and implement plans for engaging, mobilizing and linking both TB affected communities and other civil society actors for national and global advocacy.
- c. Promote active use of both the Patients' Charter and the International Standards of TB Care, including arranging for their translation.

**(iii) Promote channels of communication to coalesce Stop TB partners around key advocacy events such as major HIV/AIDS conferences, World TB Day, and press conferences around significant developments.**

- a. Develop, update and disseminate clear and consistent messaging about the Partnership and "hot topics" throughout the year, such as TB-HIV and milestones in new tools development.
- b. Coordinate partners around an outreach strategy at key advocacy events.

**3. *Developing the Use and Integration of ACSM Approaches in TB Control***

**(i) Build local capacity to develop and implement multisectoral, participatory, sustainable ACSM plans to: improve case detection and treatment outcomes, empower affected communities, and combat stigma and discrimination.**

- a. Continue regional ACSM planning workshops and facilitate country-level technical assistance missions.
- b. Conduct training for consultants to ensure quality ACSM technical assistance.
- c. Integrate ACSM into existing tools for TB control programs.
- d. Develop and disseminate easy, "how-to" ACSM guides for implementers.

**(ii) Disseminate evidence of good practice and lessons learned at country level, and track progress towards Global Plan targets.**

- a. Produce two case study collections by region and organize ACSM "showcase" events linked to major conferences and events.
- b. Create repository of ACSM activities by country, identify global indicators and conduct an assessment of ACSM activities at the end of each year.

**4. *Engaging with and Supporting other Working Groups and initiatives of the Stop TB Partnership***

**Promote exchange of information between the Working Groups (TB-HIV, New Tools, DOTS Expansion) and the sharing of ACSM-related lessons and experiences to ensure maximum impact, encourage participation and facilitate collaboration.**

- a. As appropriate, identify one person from the two ACSM Core Groups, or add people as "Advisors", who are members of other Partnership working groups and can identify and/or support ACSM needs.
- b. Conduct an assessment and provide broad training, tools and materials to develop capacity for resource mobilization and advocacy among partners and other working groups.